



Developer One partners with Mind S.p.A. and E-Ten Corporation to Include Agenda Fusion software with Windows Mobile-based Pocket PCs

Software bundle gives E-Ten's Pocket PC customers a powerful set of mobile schedule and contact management tools.

Milwaukee, WI –March 23, 2004—Developer One Mobile Software has partnered with Italian Mind S.p.A. and E-Ten Corporation to bundle its Agenda Fusion for Pocket PC software solution with E-Ten's P300 and P700 Windows Mobile-based Pocket PCs.

Agenda Fusion gives Pocket PC owners a professional quality solution that offers powerful and easy to use features for more effective schedule and contact management when away from the office. Featuring compatibility with Microsoft Outlook and Exchange 2000 and later, Agenda Fusion includes advanced contact and task management, multiple calendar formats, information linking and time-based reminder notes. Bringing this level of functionality to Windows Mobile-based Pocket PCs gives users the tools they need to be able to rely only on their mobile device for all of the information they need when on the go.

“Our goals with Agenda Fusion are to deliver the best mobile schedule and contact management capabilities to Pocket PCs with Windows Mobile software. New and experienced owners instantly benefit from a comprehensive, easy to use solution that makes mobile time management so much easier,” said John Psuik, President of Developer One Software. “We are extremely proud that Mind S.p.A. has chosen our solution to increase the productivity and friendliness of the Windows Mobile-based E-Ten Pocket PCs to better address their customer's needs with a highly effective mobile information management solution.”

"Products like the E-TEN P300 Pocket PC are already particularly innovative, but the inclusion of Agenda Fusion offers our customers even broader advantages," said Walter Ermidoro, Executive Manager, Mind S.p.A. "With Developer One's Agenda Fusion software for Pocket PC, the E-TEN PDAs become an even more productive – truly a complete solution for time and contact management for all of our customers."

Developer One Software delivers the best in productivity enhancing software solutions for people on the go. Developed exclusively for Microsoft Windows Mobile software for Pocket PCs and Smartphones, Developer One creates applications that transform mobile devices into more powerful business and personal information management tools.

“With Windows Mobile, Microsoft hoped to provide a solid platform upon which companies like Developer One could build new applications that would enhance the mobile experiences of our customers,” said Julie Wymetalek, manager of the Mobility Partner Advisory Council (MPAC) at Microsoft Corp. “We are excited to see the innovative ways our industry partners are providing additional value to Windows Mobile-based devices, and congratulate Developer One on its partnership with Mind S.p.A. and E-TEN.”

Developer One is an active member in the Microsoft Mobility Partner Advisory Council (MPAC) – an invitation-only program developed by Microsoft to empower partners to create software solutions for Windows Mobile-based devices by providing them with the tools and programs they need to be innovative and successful.

Mind S.p.A. is the sole agent for E-TEN PDAs in Italy and as a national ITC distributor carries major brands as Gigabyte, Transcend, Philips, Palit, BenQ, Fortron Sources and many others. Company activities include the continuous search for emerging new companies and the direct import of IT products like cabinets, power supplies, networking and communication products, 3D accelerators and others. The company's turnover for 2003 was 23 million euro. The over 700 retailers that chose Mind S.p.A. as their supplier know that they can count on products that are innovative and competitive, always backed by a robust, efficient and friendly technical support.

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